



**Every Business
Needs A
Marketing Plan**



MARKETING CONSULTATIONS

Build it and they will come...that's not a marketing plan. We think you have a great product - but no matter how good your product is, your venture needs effective marketing to succeed.

As a special service to valued customers, **SOURCEONE** invites you to take part in a discussion on how to market your product. We've selected a team of experienced business professionals who will present information on the elements of marketing you will want to consider. Some of the topics to be discussed include:

- **Market Research**
- **Knowing Your Market**
- **Knowing Your Competition**
- **Pricing**
- **Distribution**
- **Promotion**

We want to help your business succeed. Let's set a date to discuss marketing. To schedule this 2-4 hour consultation, call **402-474-6603** or **888-418-7547** and ask for one of these staff members:

Ivan Reed
Division Manager

Jim Starkey
Sales Manager

Jennifer Rawlinson
Director of Marketing and Communication



**Let's
Discuss
Marketing
Your
Product**

**Your success
is our success.**

Mary Jo Schueths

Marketing and
Advertising Consultant

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